



International FoodTec India Sweet & SnackTec India Dairy Universe India PackEx India 2014

## Most important sourcing and technology platform for food and drink industry and packaging industry

Countdown Begins!!!

With immense business potential being offered by food processing and packaging sectors and with an objective to create best of the platforms to discuss and deliberate the latest technological developments for these two sectors, Koelnmesse YA Tradefair Pvt. Ltd., an Indian subsidiary of Koelnmesse GmbH, Germany - one of the world's leading trade fair organizers will be organizing 9th edition of *International FoodTec India* — International Supplier fair for Food and Drink Industry with Sweet and SnackTec India, Dairy Universe India and PackEx India as concurrent shows during November 14-16, 2014 at Hall 1, Bombay Exhibition Center, Mumbai. Initiatives of Government of India like - reduction of excise duty from 10% to 6% for the food processing machinery, setting up of various Mega Food Parks, special funding of Rs. 2000 crore for NABARD, etc are expected to give a boost to the business morale in this sector. This platform has been aptly positioned to kick start new business opportunities to ensure sustainable growth in the food processing and packaging sector in India.

With over 400 exhibitors from India and abroad covering an area of over 20,000 sq. mt., this exhibition has become the most coveted show for the suppliers of food and drink industry in the Indian sub-continent addressing the needs of the business owners, product managers, production line and R & D personnel.

Continuing the success trends of 2012 edition, this exhibition is receiving an overwhelming participation response from both national and international companies with confirmed pavilions from China, Europe, France, Germany, Italy, Korea, The Netherlands and Turkey. With over 48% international participation from around 30 countries, the exhibition is expected to be the meeting place for "who's who" of food & beverage processing industry and Packaging user industries.



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info@koelnmesse-india.com www.koelnmesse-india.com With Industry leaders participating in the exhibition, the show floor will be one stop solution for all processing and packaging needs with live demonstrations of machines from over 200 companies from world over. Visitors are bound to have an indelible experience by witnessing the latest technologies for food processing and packaging, dairy processing and packaging, packaging mateiral and technology, safety, quality management, operating materials, refrigeration and air-conditioning technology, conveying, transport and storage facilities etc.

Over the years, International FoodTec India has always had very active participation from German Companies. This year it will have around 35 companies exhibiting wide spectrum of processing and packaging technology.

The Italian Trade Promotion Agency will be organizing official Italian pavilion comprising 6 companies. Apart from this, over 30 Italian companies are participating in this exhibition directly or along with their Indian representatives. First time in India, Korea Packaging Machinery Association (KPMA) have taken the inititative to organise the pavilion with 12 exhibitors.

FME — a trade association of the Dutch technology industry is organizing the Netherlands pavillion for the first time in India. In a view to respond to growing technological demand in the Indian sub-continent, over 17 Dutch companies will display their latest innovations with intelligent, efficient, zero defect processes and new manufacturing technologies. ADEPTA, the French Association for the International Development of Exchange of Food and Agricultural Products and Techniques, is organizing an official group pavilion of 7 French companies which will showcase their latest offerings to the processing and packaging industry.

Over 25 companies from China and Turkey, will make this exhibition to cover the technological innovations from East to West.

Apart from these, International FoodTec India 2014 will host pavilion from Europe as well showcasing the technological strength of Europe. Many other international food processing and packaging solution providers from Australia, Austria, Belgium, Brazil, Canada, China, Cyprus, Denmark, Greece, Japan, Lithuania, Malaysia, Norway, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, USA, etc are either participating individualy or along with their Indian representatives.

## Concurrent seminars

Seminar on "Future of Milk Based Nutraceuticals" will be organized on Nov. 14, 2014, the first day of the trade fair by Indian Dairy Association (West Zone) at the same venue. This seminar is expected to be an excellent platform to discuss and deliberate on the importance of 'Milk based Nutraceuticals' to boost the production, marketing and consumption of nutraceuticals.

Seminar with the theme, "Packaging Innovations in Pharmaceutical industries" will be organized on Nov. 14 & 15, 2014, the first two days of the trade fair by India Pharma Machinery Manufacturers Association (IPMMA). IPMMA is an apex body in India representing the Indian pharmaceutical machinery manufacturers from all across the country.

International FoodTec India along with its concurrent trade fairs - Sweet and SnackTec India, Dairy Universe India and PackEx India will be a promising trade fair for complete spectrum of food & drink industries in India and neighboring countries.

We Team Koelnmesse YA Tradefair Invites you to be a part of this important trade fair as an Exhibitor / Visitor / Delegate and make the most of this opportunity.

For further details on the said trade fairs, please visit <a href="www.foodtecindia.com">www.foodtecindia.com</a> or contact:

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